The Mao Era in Objects

Mao Posters: Pledging Allegiance

A group of Mao supporters shows a group of marchers on their way to Beijing to pledge allegiance to Mao, as many did at the time. Chairman Mao goes to Anyuan is carried in front, like a traditional icon in a religious procession.



TITLE

Image 1 To go on a thousand li march to temper a red heart (Qianli yeying lian hongxin 千里 野营炼红心)

DATE

1971-01

CREATOR

Collective work of the Political Propaganda Groups of the Revolutionary Committee of the Shanghai No. 3 Glass Household Utensil Factory, the Political Propaganda Groups of the Revolutionary Committee of the Xuhui District Residential Building and Repair Company's No. 3 Construction Brigade (上海玻璃器皿三厂, 徐汇区房屋修建公司第三工程队革委会政宣组供 稿)

PUBLISHER

Shanghai renmin chubanshe

RIGHTS

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DESCRIPTION



TITLE

Image 2 Tempering red hearts in the vast world (Guangkuo tiandi lian hong xin 广阔天地炼 红心)

DATE

1970-03

CREATOR

Art and Revolution Group of the Second Company of the Fifth Battalion of the Shanghai Cultural System (上海文化系统五营二连美市革命组)

PUBLISHER

Shanghaishi chuban gemingzu

RIGHTS

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DESCRIPTION