The Mao Era in Objects

Little Red Book: Raw Material Supply Poster



TITLE

Enthusiastically develop the production of reed to safeguard the supply of the raw materials needed to publish the writings of Chairman Mao (Jiji fazhan luwei shengchan baozheng chuban Mao zhuxi zhuzuo yongzhi yuanliao gongying 积极发展芦苇生产保证出版毛 主席著作用纸原料供应)

DATE

ca. 1968

CREATOR

Unknown

PUBLISHER

Unknown

RIGHTS

Courtesy of the IISH/Stefan R. Landsberger Collection. Photo © International Institute of Social History. PC-1968-I-006

DESCRIPTION

By 1968, the *Little Red Book* reached a status of a sacred icon as can be seen in this poster collage calling for rigorous production of the various materials used in the publishing process of *the Quotations*.