## The Mao Era in Objects

# Borrowed Books: Kaiming Bookstore Logo And Price



TITLE Logo and price of Kaiming Bookstore imprint on The Young Guard DATE

1951-01

CREATOR

## Kaiming Bookstore 开明书店

PUBLISHER

N/A

### RIGHTS

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#### DESCRIPTION

The logo of Kaiming Bookstore 开明书店, representing a rising sun (symbolizing enlightenment) above a book with the two characters '*kai*' 开 and '*ming*' 明. The book price appears under the logo. In the upper left hand corner appears part of the sticker carrying the book's shelf mark, a sign of the copy's ex-library origins.